

# STAGED HOMES SELL BEST

Home staging is key to attracting home shoppers, and maybe even more so in an era where consumers are used to watching TV home-makeover shows.

**83%** of buyers' agents say staging a home makes it easier for buyers to visualize a property as their future home.

**More than half** of sellers' agents say staging a home decreases the amount of time it spends on the market.

**44%** of buyers' agents say staging a home increases its value.

**25%** say staging can increase the home's value by 1 to 5 percent.

**12%** say it increases the value by 6 to 10%.

## What are the most important rooms to stage?



1. Living room



2. Master bedroom



3. Kitchen

If you're in the market to sell your home, talk to your REALTOR® about how to stage it.

Source:  
2019 Profile of Home Staging report, NATIONAL ASSOCIATION OF REALTORS®

